



20 | WORDPRESS  
15 | DAY MARBELLA  
Marbella, May 29th, 2015.. We are back !!

[www.wpmarbella.net](http://www.wpmarbella.net)

01

What is



**WordPress Day Marbella** is a day that serves as a meeting point for developers, programmers, designers and users in general. It is an essential event, where **training, networking and fun** go hand in hand. Definitely, it is the event that nobody wants to lose and where your brand should be present in view of all.

02

Where 

Andalucía lab



**Andalucía Lab**, Centro de Innovación Turística,  
Ctra. Nacional 340, km 189,6 in **Marbella (Málaga)**.

May 29th 2015

# 03

## Why

### History

In addition to providing information about the event to carry out, we like the data, some **data that support the scope** that your brand can achieve in an event as this.

We are sure that is the best way to help you in making the decision to relate your business, your service, **your brand with an event in the WordPress community** and because it is not the same thing to tell you about it to see for yourself, here you have them:

In this Storify you can see a complete resume of last year event where we assembled to more than 150 persons:

<https://storify.com/HangoutON/wordpress-meetup-marbella-2014>



**WordPress Day Marbella** it is also an event of **solidarity**, last year we contribute to a collection of food that day for the Food Bank Bancosol of Marbella.

In the edition of 2014 we overcome 200 kg, something of what we feel specially proud

May 29th 2015



# 04

## Diffusion

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During the promotion of the event, the organizing team participated in **radio interviews** (esRadio, OndaCro), **press releases were sent to all local media, national and specialized in both paper and digital** and also a special hangout with all the presenters days before. I

**n all these promotional acts all the sponsors were meant.**



The date of the next event is already promoting in our web site **www.wpmarbella.net** and in our social networking accounts:



**WPDayMarbella**



**@wpmarbella**



**wpmarbella**



**wp-marbella**



**<http://goo.gl/j8iW5s>**

Being a sponsor means to have echo from already in all our accounts and that your logo and description figures in the sponsors' paragraph of our web..

In 2014 the second Wordpress Meetup Marbella reached a visibility of **more than 4millions impacts in only one day on Twitter.**

May 29th 2015

# 05

## Sponsorship



In WordPress Day Marbella we are open to any type of suggestion, but initially we have created these packages of sponsorship:



### **GOLD SPONSOR**

**Contribution:** 300 Euros

#### **Benefits:**

- 4 tickets for the event.
- Global presence during the event.
- 1 Roll Up of the following measures 85 x 210. (Provided by the sponsor)
- Logo emphasized and link in sponsors' page.
- Tweets sponsored in the promotion of the event and during the event.
- Merchandising on the tables during the event (cards, flyers, stickers, etc...).

May 29th 2015



## SILVER SPONSOR

**Contribution:** 200 Euros

### Benefits:

- 3 tickets for the event.
- Logo emphasized and link in sponsors' page.
- Tweets sponsored in the promotion of the event and during the event.
- Merchandising on the tables during the event (cards, flyers, stickers, etc...).



## BRONZE SPONSOR

**Contribution:** 100 Euros

### Benefits:

- 2 tickets for the event.
- Logo emphasized and link in sponsors' page.
- Tweets sponsored in the promotion of the event and during the event.
- Merchandising on the tables during the event (cards, flyers, stickers, etc...).

## SWEETAKES AND SPONSORED CONTEST

If you want to promote your brand with sweepstakes, contest, or other action, contact with us to study the different possibilities.

We are open to any proposed form of promotion.

Info: [wordpress@wpmarbella.net](mailto:wordpress@wpmarbella.net)

May 29th 2015



06

Highlights [flickr.com/wp-marbella](https://www.flickr.com/photos/wp-marbella/)



May 29th 2015



# 07

## About us

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WordPress Day Marbella 2015 is organized by



**Antonio Postigo** (HangoutON)  
🐦 @antoniogestion



**Yolanda Corral** (HangoutON)  
🐦 @yocomu



**Marcos Quintanilla** (Diweb)  
🐦 @diwebcowork



**Pedro Santos** (Host-Fusion)  
🐦 @hostfusion

the same organizing team of **WordPress Meetup Marbella 2014**

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May 29th 2015





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